



Getting the products to customers when, where, how, in the quantity that they want, in cost-effective manners, constitutes an entirely new type of challenge for today's business. More recently, the era of the "logistics renaissance " has also born, spawning a whole set of time-reducing information technologies and logistics aimed aimed at meeting these challenges.

### About Trainer :

Abid Anwer is an expert in Industrial Management as well as in Management Consultancy. He is a very senior professional, and member of various professional bodies like ICMAP, CMAF, PIPFA, PIIA, PSTD, PAP, FCTLS and The Indus & Entrepreneurs. He served different industrial groups as GM/Director/CEO.

### Who Should Attend :

This practical training is applicable to all industrial sector owners, Directors, Functional Managers and Staff of SCM, Production, Engineering, Quality, Admin & Maintenance departments etc.

### Modules :

- ✓ Management of Business Logistics.
- ✓ SCM-SWOT, Strategies and Bullwhip etc.
- ✓ IT and SCM
- ✓ The evolving SCM
- ✓ Strategies for successful SCM
- ✓ RFID
- ✓ Future Directions of SCM
- ✓ Learning Based Group activities and Cases.

### Program Schedule :

**Date & Time :** Thursday, 24 January, 2019.

from 09:30 am to 05:00 pm

**Venue :**

PHMA House, 37-H Block -6 PECHS, Karachi

**Fees :**

Subsidize fee of Rs.4,000/participant will be paid in advance by cash or pay order in favor of "PHMA".

Fee includes Training material, Certificate, Lunch & Teas.

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